

Relations with Communities

As a member of society, the Stanley Group not only contributes to society through its business activities, but also makes efforts that enable us to maintain better relations with local communities. We also work to contribute to society through a variety of different activities, such as volunteer activities by our employees.

Environmental Communication

External Communication

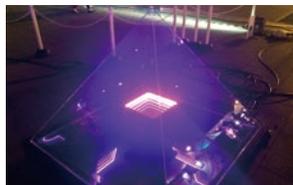
The Stanley Group introduces people to things like our environmentally conscious efforts through our products via displays at exhibitions and venues for a diverse array of activities.

- Raising awareness of energy at events

The Soene Akari Park 2018 was held in Ueno Park for five days starting from October 31, 2018. This event combines Japan's newest energy generation and energy saving technologies with the latest in lighting technology with the objectives of giving people a feel for the bright, beautiful, fun future of light, while also having them take a greater interest in energy. As such, Stanley cosponsors and participates in this event every year. This time, we deepened people's understanding of our environmental initiatives through efforts like experiments on power generation that gave visitors a real feel for the excellent energy-savings from LEDs and displays of our headlamps, a pyramid-shaped light-based artwork, and demonstrations of our golden LED floodlights.



Power generation experiments for light bulbs and LEDs



A pyramid-shaped light-based artwork with Sign Magic built in



Illuminating a cherry blossom tree with LED floodlights that distribute golden light via an ultra-narrow angle

- Stanley Well employees took part in the Minori-no-le Bazaar

Employees from Stanley Well took part in a bazaar hosted by Be Happy Minori-no-le, a social welfare service corporation, in July 2018. Stanley Well and Minori-no-le are associated with one another in a variety of different ways through their activities to support the employment of the disabled. Together with this, its employees have carried out activities to support the Minori-no-le Bazaar as part of Stanley's social contribution activities since about seven years ago. Our social contributions and promotion of reusing secondhand clothing and daily necessities at the bazaar form part of our efforts to conserve the environment.



Internal Communication

Raising environmental awareness by sending out environmental information and holding events

- Raising environmental awareness via environmental information

We promote a work culture and human resource development that allow each and every employee of the Stanley Group to remain environmentally aware at all times and proactively engage in environmentally friendly conduct in all sorts of social, community, and corporate settings.

Starting from August 2016, we began newly issuing a publication called Green Information on a regular basis in an effort to raise environmental awareness. This is designed to provide our employees with an understanding of environmental protection activities and to serve as a reference for their day-to-day environmental activities.



- Holding of environmental events at Thai Stanley

Thai Stanley held a wide variety of events on World Environment Day and Thai Environment Day, such as a photo contest on the theme of environmental conservation, curtailing the number of plastic bags handed out by its in-house convenience store, and offering environmental education. Chief among such efforts is its Green Factory Project, which marked its ninth year of having employees undertake environmental activities in a proactive manner such as planting trees every year. In FY 2018, Thai Stanley unveiled its new environmental mascot named "Envii," and is working on communication based around the keyword of the "environment" through the participation of a large number of its employees.



Relations with Communities

Social Contributions

Initiatives for Biodiversity

The Stanley Group strives to improve the environment in communities by reducing our environmental impact by optimizing the amounts of energy and raw materials used, as well as by offering environmentally friendly products. These are just a few examples of how we work towards both biodiversity conservation through our business activities and social contribution activities like volunteering.

Community Environmental Activities

Taking part in social activities

Hosting Charity Events to Support the Construction of Schools in Kenya

● Hosting the Stanley Ladies Golf Tournament

Every year Stanley Electric sponsors the Stanley Ladies Golf Tournament, which is sanctioned by the Ladies Professional Golfers' Association of Japan. For FY 2018 we carried on in holding this as the Assistance for the Construction of Schools in Kenya charity program. The prize money of 10.06 million yen, which was based on the scores of the participating golfers, was donated to activities that provide assistance for the construction of schools in Kenya through Plan International Japan. In addition, we also carried out various other environmentally friendly activities, such as sorting garbage at the venue and donating the equivalent of 9,750 saplings to the Shizuoka Prefecture Forest Union Association.



Community and Home Initiatives

Carrying out clean-up activities in different regions with community members

● Clean-up Activities



Hatano Factory – Clean-up activities together with local companies



Okazaki Factory



Hamamatsu Factory



Utsunomiya Technical Center



Three branches in the Yokohama District



Asaka Branch



Tianjin Stanley Electric (China)



◀Views

Supporting a fan marathon where people can eat, drink, run, and have fun

Jun Goto

Administration Department, Stanley Miyagi Works



The Tohoku Food Marathon & Festival 2019 was held in Tome City, Miyagi Prefecture on March 23 and 24, 2019 with the support of Stanley Miyagi Works. The event was a place for people to enjoy food and sake from Tohoku region, as well as sports, with the goal of promoting regional exchange and industry. The factory offered its employee parking lot (with roughly 200 parking spots) as a parking lot exclusively for the participating runners. Prior to the event, employees from the factory cleaned up areas that included the surrounding roads out of a desire to both offer the runners a parking lot they could use comfortably and to give them the impression that this is a clean factory located in a clean industrial park.