

Relations with Communities

As a member of society, the Stanley Group not only contributes to society through its business activities, but also makes efforts that enable us to maintain better relations with local communities. We also work to contribute to society through a variety of different activities, such as volunteer activities by our employees.

Environmental Communication

External Communication

The Stanley Group introduces people to things like our environmentally conscious efforts through our products via displays at exhibitions and venues for a diverse array of activities.

● Raising awareness of energy at events

We cosponsored and participated in Soene Akari Park 2017, which was held in Ueno Park for five days starting from November 1, 2017. This event combines Japan's newest energy generation / energy saving technologies with the latest in lighting technology with the objectives of giving people a feel for the bright, beautiful, fun future of light, while also having them take a greater interest in energy. Stanley deepened people's understanding of our environmental initiatives through efforts like displaying our floodlights, which were adopted for the light up displays at Niagara Falls, as well as pyramid-shaped light-based artworks.



Pyramid-shaped light-based artworks



Our company's tent, in which displays of our floodlights at Niagara Falls served as the main centerpiece

● Introduction to initiatives via environmental reports

Every year our Hamamatsu Factory takes part in the Exhibition of Environmental Reports Issued by Local Companies held at the Seibu Garbage Disposal Plant in Hamamatsu City (with the cooperation of the Shizuoka Industrial Waste Association), where said plant is located. By displaying our Environmental Report, which is an important tool for environmental communication between our company and society, we were able to deepen understanding regarding matters like our initiatives and consideration for the environment. Through these sorts of opportunities, we work to continue spreading the word on our environmental activities and fulfilling our corporate social responsibility when it comes to our initiatives for the environment.



● Conveying the importance of the global environment to children

Stanley Tsuruoka Works cosponsored and participated in the Tsuruoka Environmental Fair 2017 held in Tsuruoka City on September 24, 2017. The theme was "Join Forces: Moving from an Individual to a Collective Consideration for the Earth." The Stanley Group hosted a panel to introduce visitors to our environmental activities, and held displays of our headlamps and LED floodlights featuring our design for the environment. Our LED floodlights are equipped with the three primary colors for light, which gave the children an opportunity to learn about the changes in light as they played. This display garnered a great deal of interest from many of the visitors.



Internal Communication

Raising environmental awareness by sending out environmental information each month

We promote a work culture and human resource development that allows each and every employee of the Stanley Group to remain environmentally aware at all times and proactively engages in environmentally friendly conduct in all sorts of social, community, and corporate settings.

Starting from August 2016, we began newly issuing a publication called Green Information in an effort to raise environmental awareness. This is designed to provide our employees with an understanding of environmental protection activities and to serve as a reference for their day-to-day environmental activities.



Relations with Communities

Social Contributions

Initiatives for Biodiversity

The Stanley Group strives to improve the environment in communities by reducing our environmental impact by optimizing the amounts of energy and raw materials used, as well as by offering environmentally friendly products. These are just a few examples of how we work towards both biodiversity conservation through our business activities and social contribution activities like volunteering.

Community Environmental Activities

Taking part in social activities

Hosting Charity Events to Support Reconstruction from the Great East Japan Earthquake

● Hosting the Stanley Ladies Golf Tournament

Every year Stanley Electric sponsors the Stanley Ladies Golf Tournament, which is sanctioned by the Ladies Professional Golfers' Association of Japan.

For FY 2017 we carried on in holding this as the Assistance for the Reconstruction from the Great East Japan Earthquake charity program. The prize money of 9.96 million yen, which was based on the scores of the participating golfers, was donated to activities that provide assistance to children orphaned by the earthquake in Iwate, Miyagi, and Fukushima Prefectures. In addition, we also carried out various other environmentally friendly activities, such as sorting garbage at the venue and donating the equivalent of 9,940 saplings to the Shizuoka Prefecture Forest Union Association.



Community and Home Initiatives

Carrying out clean-up activities in different regions with community members

● Clean-up Activities



Hatano Factory – Clean-up activities along the Mizunashi-gawa River sponsored by Hadano City Hall



Hamamatsu Factory – Lake Hamana Cleanup Campaign sponsored by Honda



Okazaki Factory – Volunteer clean-up activities for Okazaki City roads



Stanley Ina Works – Clean-up activities along the Tenryu River



Three branches in the Yokohama District



Utsunomiya Technical Center



Stanley Iwaki Works



Shenzhen Stanley Electric (China)



Tianjin Stanley Electric (China)