



Message from the President

Practicing Environmentally Friendly Corporate Activities in Aiming for a 21st Century Recycling-Oriented Society



President

Takanori Kitano

In recent years disasters due to weather abnormalities such as hurricanes, cyclones, concentrated downpours, drought, and heat waves have been arising with great frequency in areas all over the world. Moreover, abnormalities in ecosystems that are ascribed to climate change are being reported in various regions throughout the world.

The environmental problems that the world is currently faced with are growing more severe with each passing year, and they constitute pressing challenges that must be resolved through humankind's combined wisdom and power.

When it comes to environmental problems, prompt responses to these current challenges are certainly needed, but these are also major problems that must be perceived and considered from a future perspective of 50 or 100 years down the road.

Each and every one of us in the Stanley Group takes action with thought given to the future. What is more, we consider environmental problems to be a major challenge for corporate social responsibility (CSR), promote environmentally friendly corporate activities, and pursue a balance between environmental protection and economic development.

Outshining Light

The meticulous activities for eliminating wastefulness through the production innovations that we are working on in particular are directly tied in with the conservation of resources and energy and the reduction of waste. These contribute significantly to balancing environmental protection with economic development.

As a result, in FY 2009 we were able to reduce our total emissions of CO₂ by 15% compared to the previous fiscal year, while also achieving reductions of an additional 25% in our final disposal amount for waste compared to the previous fiscal year.

Moreover, by way of contributing to the provision of environmentally conscious products, we have been working to develop and disseminate a variety of such goods. These include LED headlamps, LED lighting which is compatible with light bulb bases and that can be used in conventional homes, as well as cell phone strobe lights with substantially reduced size and weight. We have moved ahead with conserving energy and reducing environmental burdens across all sorts of scenarios from everyday life.

In order to reform our current selves while thinking from a future perspective, we will give rise to innovation after innovation and create new value from light, thereby contributing to the future of both humankind and the Earth's environment. We are doing this in order to pass on the immeasurably rich blessings of our Earth to the next generation in a healthy state.

Here, we have compiled the environmental protection activities of the Stanley Group over the previous fiscal year in the form of our 2010 Environmental Report.

This report is designed to raise understanding of our company's initiatives, attitudes, and specific activities for environmental conservation. We welcome your candid opinions with a view toward strengthening our future activities.