# Introduction to the Stanley Group's Business

## Business Overview

### Company Profile (as of March 31, 2012)

Corporate name : Stanley Electric Co., Ltd.

Address: 2-9-13, Naka-Meguro, Meguro-ku, Tokyo 153-8636

* Temporarily relocated to the following address because it is currently being rebuilt

Yebisu Garden Place Tower, 21F

4-20-3 Ebisu, Shibuya-ku, Tokyo 150-6021

Phone: 03-6866-2222

Founding: December 29, 1920

Establishment: May 5, 1933

President: Takanori Kitano

Capital stock: ¥30,514 million

### Major Lines of Business (Corporate Objectives)

1. Manufacture, sales, and export/import of automotive and other lamps
2. Manufacture, sales, and export/import of semiconductors, electronic parts, and other electric devices
3. Manufacture, sales, and export/import of automotive electric parts and other automotive accessories
4. Manufacture, sales, and export/import of measuring, medical, and other instruments and equipment
5. Development and sales of software programs
6. Investment in various business projects
7. Business operations relating to the above items 1 through 6

### Domestic Branches

Head Office (Meguro-ku, Tokyo)

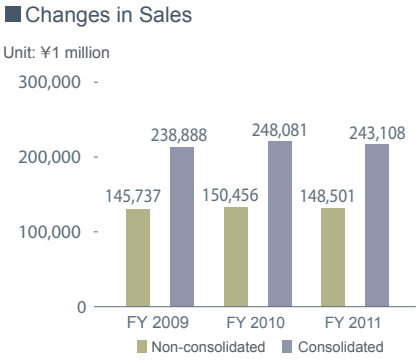
Laboratories: Research and Development Laboratory (Yokohama), Tsukuba Research Laboratory, Utsunomiya Technical Center, Yokohama Technical Center, Opto Technical Center (Yokohama)

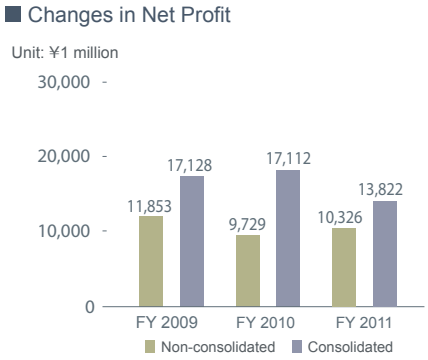
Branch offices: Osaka, Nagoya

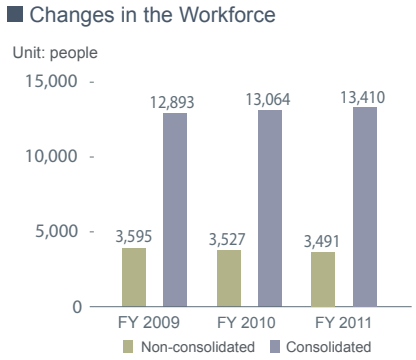
Marketing offices: Omiya, Sayama, Suzuka, Sendai, Mizushima

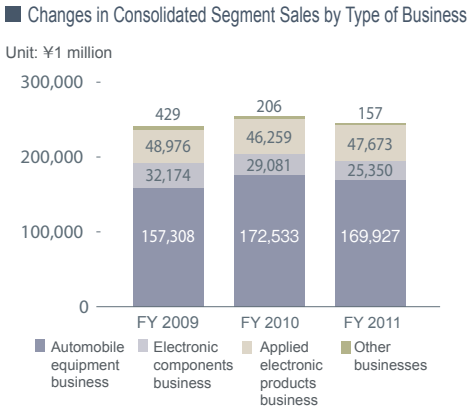
Factories, etc.: Hatano, Okazaki, Hamamatsu, Hiroshima, Yamagata, Iida, Iwaki, Asaka

### Summary of the Stanley Group



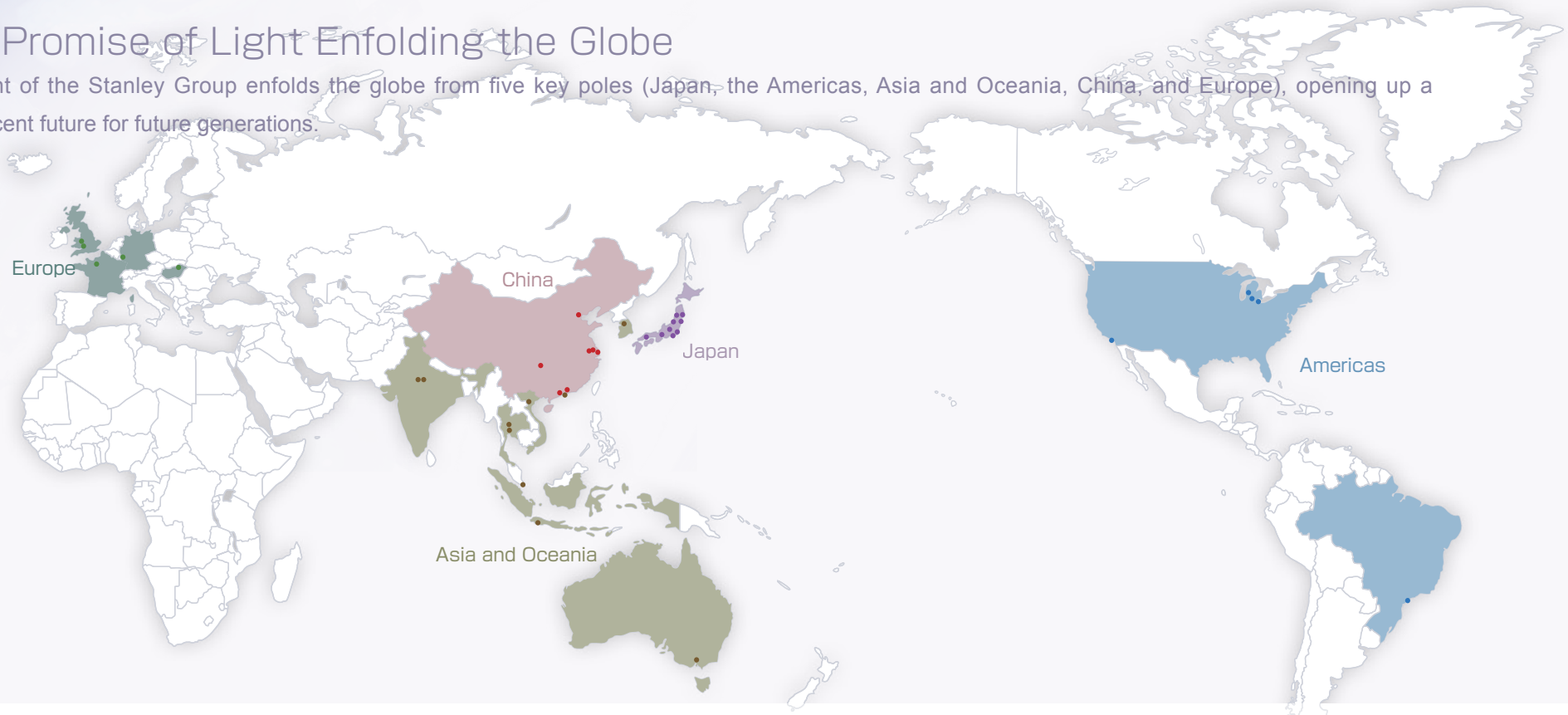



# Major Affiliate Companies

## The Promise of Light Enfolding the Globe

The light of the Stanley Group enfolds the globe from five key poles (Japan, the Americas, Asia and Oceania, China, and Europe), opening up a magnificent future for future generations.




### Japan

Stanley Iwaki Works Co., Ltd.
Stanley Tsuruoka Works Co., Ltd.
Stanley Miyagi Works Co., Ltd.
Stanley Well Corp.
Stanley Ina Works Co., Ltd.
Stanley Niigata Works Co., Ltd.
Matsuo Electric Co., Ltd.
Stanley Pal Co., Ltd.

### Asia and Oceania

| | |
|---|---|
| India | Stanley Electric Sales of India Pvt. Ltd. (SSI) |
| | Stanley Electric Engineering India Pvt. Ltd. (SEI) |
| | Lumax Industries Limited. (LMX) |
| Thailand | Asian Stanley International Co., Ltd. (ASI) |
| | Thai Stanley Electric Public Co., Ltd. (THS) |
| Indonesia | PT. Indonesia Stanley Electric (ISE) |
| Vietnam | Vietnam Stanley Electric Co., Ltd. (VNS) |
| Singapore | Stanley Electric Holding Asia-Pacific Pte. Ltd. (SEAP) |
| Australia | Hella-Stanley Holding Pty Ltd. (HESA) |
| Hong Kong | Stanley Electric (Asia Pacific) Ltd. (SAP) |
| Korea | Stanley Electric Korea Co., Ltd. (SEK) |

### China

Suzhou Stanley Electric Co., Ltd. (SEZ)
Suzhou Stanley LED Lighting Technology Co., Ltd. (SLT)
Shenzhen Stanley Electric Co., Ltd. (SSZ)
Tianjin Stanley Electric Co., Ltd. (TSE)
Guangzhou Stanley Electric Co., Ltd. (GSE)
Chongqing Hua-yu Stanley Lighting Co., Ltd. (CHS)
Shanghai Stanley Electric Co., Ltd. (SSE)
Wuhan Stanley Electric Co., Ltd. (WSE)
Stanley Electric (China) Investment Co., Ltd. (SECN)

### Americas

Stanley Electric U.S. Co., Inc.(SUS)
I I Stanley Co., Inc.(IIS)
Stanley Electric Holding of America, Inc.(SEAM)
Stanley Electric Sales of America, Inc.(SSA)
Stanley Electric do Brasil Ltda.(SEB)

### Europe

| | |
|---|---|
| Hungary | Stanley Electric Hungary Kft.(SEH) |
| Germany | Stanley Electric GmbH(SED) |
| France | STANLEY-IDESS S.A.S.(SID) |
| England | Stanley Electric( U.K.) Co., Ltd.(SEU) |
| | Stanley Electric Holding Europe Co., Ltd.(SEEU) |

# Main Products

## Stanley's “Lights,” brightening your life

### A Automotive equipment business

| | | |
|---|---|---|
| Customized-shape headlamps | Reflex reflectors | Rear fog lamps |
| AFS headlamps | High mount stop lamps | Back-up lamps |
| HID headlamps | Other signal/indication lamps | LED room lamps |
| LED headlamps | Automotive bulbs | Corner poles |
| Halogen headlamps | Hyper halogen | HID-related products |
| Turn lamps | Hyper bulbs | Dress-up headlamps |
| Rear combination lamps | Halogen fog lamps | Dress-up rear combination lamps |
| LED rear combination lamps | HID fog lamps | LED bulbs |
| | LED fog lamps | |

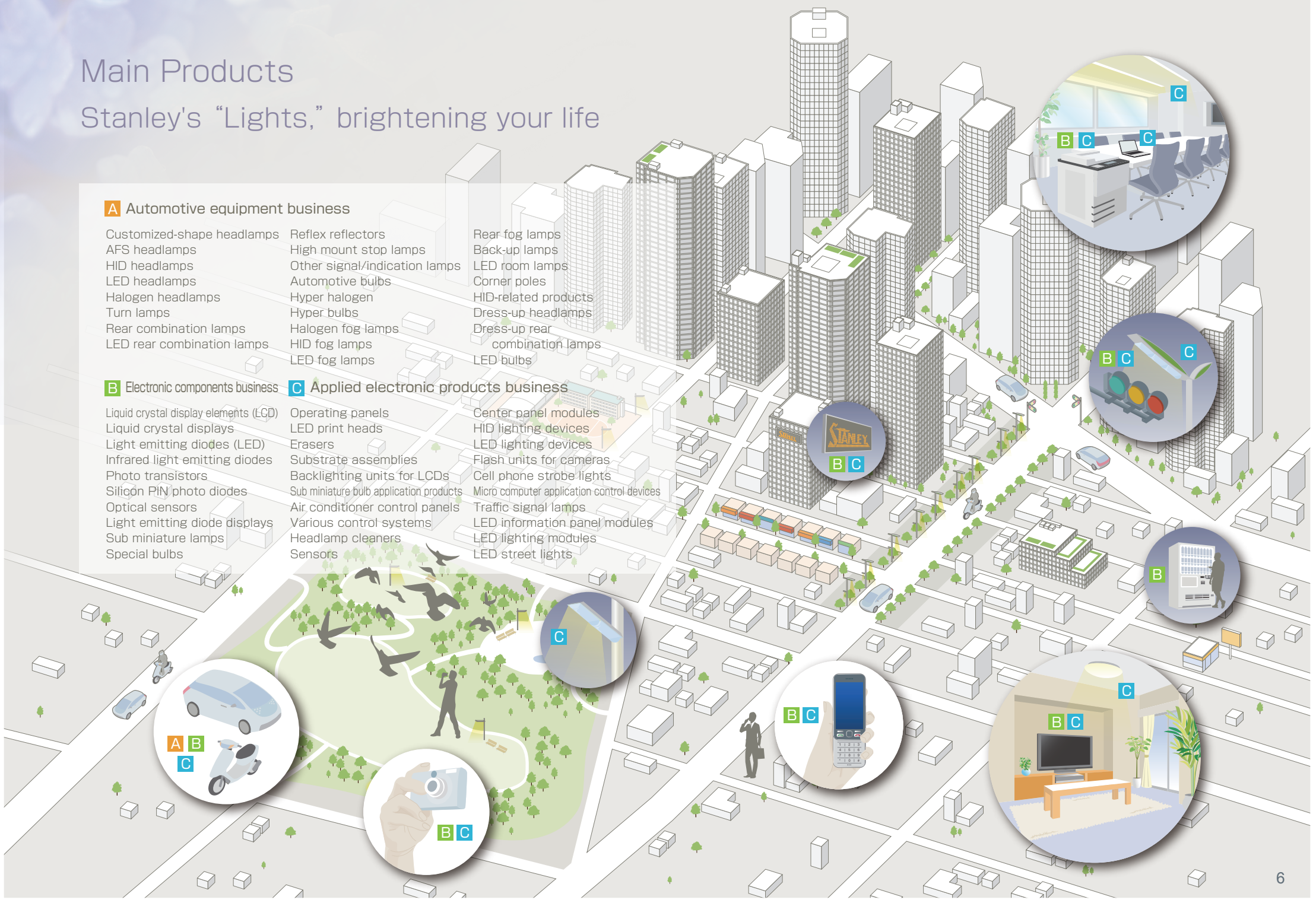
### B Electronic components business

Liquid crystal display elements (LCD)
Liquid crystal displays
Light emitting diodes (LED)
Infrared light emitting diodes
Photo transistors
Silicon PIN photo diodes
Optical sensors
Light emitting diode displays
Sub miniature lamps
Special bulbs

### C Applied electronic products business

Operating panels
LED print heads
Erasers
Substrate assemblies
Backlighting units for LCDs
Sub miniature bulb application products
Air conditioner control panels
Various control systems
Headlamp cleaners
Sensors

Center panel modules
HID lighting devices
LED lighting devices
Flash units for cameras
Cell phone strobe lights
Micro computer application control devices
Traffic signal lamps
LED information panel modules
LED lighting modules
LED street lights



# Special Feature

At Stanley, we define our “light” to be the wavelength from 1 nm to 1 mm. This includes X-rays, ultraviolet rays, visible light, infrared rays, millimeter waves, and certain microwaves. Stanley contributes to society by discovering the infinite possibilities of light and using them in our technology and products to create value for humankind.

## Projector HID Headlamps

Our dual-light projector unit headlamps have been adopted on the Accord (Honda Motor Co., Ltd.).

They have been adopted together with an active cornering light that illuminates the road surface immediately in front of the headlamp when turning left or right, which contributes to ensuring safety when driving at nighttime.

## LED Flood Lamps

Using our ultra-narrow-angle light distribution technology, these flood lamps are the first in the world to make it possible to illuminate just a target object up to as far away as 60m ahead.

What is more, they have achieved energy savings of greater than 90% while retaining performance identical to that of conventional mercury lamps. During events commemorating the 150-year anniversary of Japanese-German relations in September 2011 these flood lamps were used to light up Brandenburg Gate, which is a symbol of Berlin.

## LED Street Lights

These are street lights that can replace the current mercury lighting. Since they employ an optical lens to concentrate the direction of the light down towards the street, they are able to curb light leaking upwards, thereby giving consideration to the natural and residential environment.

They have been adopted as street lights in various areas, thereby contributing to saving electricity and lengthening the lifespan of street lights.